

2026 GHSP Planning Calendar

Dates	Events	Reporting Deadline
	Key: Blue-highlight for campaigns	
December 15, 2025-January 4, 2026	Holiday "Booze It & Lose It" Campaign	December 23 & 30, 2025-January 6, 2026
January 1-30	GHSP Grant Submission Period	N/A
January 9	National Law Enforcement Appreciation Day	N/A
March 16-22	St. Patrick's Day "Booze It & Lose It" Campaign	Tuesday, March 24, 2026
March 30 -April 5	"Speed A Little, Lose A Lot" Campaign	Tuesday, April 7, 2026
April	National Distracted Awareness Month	N/A
April	Alcohol Awareness Month	N/A
April 19-21	2026 National Lifesavers Conference, Baltimore, Maryland	N/A
April 20-24	North Carolina Workzone Awareness Week	N/A
May	Motorcycle Safety Awareness Month	N/A
May	National Bicycle Month	N/A
May	National Youth Traffic Safety Month	N/A
May 10-16	National Police Week	N/A
May 11-17	"Move Over" Week	May 19
May 15	Peace Officers Memorial Day	N/A
May 18-May 31	Memorial Day "Click It or Ticket" Campaign	May 27 & June 2
June 1-4	Traffic Safety Conference & Expo (June 1 - Pre-conference)	N/A
July	National Vehicle Theft Prevention Month	N/A
June 29-July 5	Operation Firecracker "Booze It & Lose It" Campaign	July 7
July 20-26	"Speeding Slows You Down" Campaign	July 28
August	National Traffic Awareness Month	N/A
August 29-September 2	GHSA 2026 Annual Meeting Minneapolis, Minnesota	N/A
August 31-September 13	Labor Day "Booze It & Lose It" Campaign	September 9 & 15
September 20-26	Child Passenger Safety Week	N/A
September 21-27	Child Passenger Safety Week Campaign	September 29
September 30	Federal Fiscal Year Ends	N/A
October	National Pedestrian Safety Month	N/A
October 1	STEP System Closes	N/A
October 7	Walk and Roll to School Day	N/A
October 12-18	"Operation Crash Reduction" Initiative	October 20
October 15-25	NC State Fair-Safety City - Raleigh, NC	N/A
October 18-24	National Teen Driver Safety Week	N/A
October 19-23	National School Bus Safety Week	N/A
October 26-November 1	Halloween "Booze It & Lose It" Campaign	November 3
October 30	GHSP Grant Reimbursement Deadline	N/A
November 15	World Day of Remembrance for Road Traffic Victims	N/A
November 23-29	Thanksgiving "Click It or Ticket" Campaign	December 1
December	National Drunk and Drug-Impaired Driving Prevention Month	N/A
December 4	Tree of Life	N/A
December 1-5	Older Drivers Safety Awareness Week	N/A
December 14, 2026-January 3, 2027	Holiday "Booze It & Lose It" Campaign	December 22 & 29, 2026-January 5, 2027